

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

IOWA

Shorthorn Centennial

1846---1946

SOUTHWEST IOWA
SHORTHORN
BREEDERS ASSN.

Show and Sale

MONDAY, APRIL 1, 1946

RED OAK, IOWA

A SELECT DRAFT OF

Herd Heading Bulls

For The

BREEDER... RANCHMAN... FARMER

FREE FREIGHT OFFER — The American Short-horn Breeders' Ass'n. will refund up to a maximum of \$200 in freight to any buyer or group of buyers who purchase **10 head or more** and to be shipped to one destination.

Bring your neighbors. Buy with them. Ship with them.

**FEMALES—COWS WITH CALVES AT FOOT
BRED AND OPEN HEIFERS**

It is easy to ship cattle from Red Oak by rail or truck to any point in the nation. Plenty of trucks are available for long distance hauls in any direction.

SAVE YOUR CATALOGUE, BRING IT TO THE SALE

A PERSONAL INVITATION FROM THE CONSIGNORS

The producers of Shorthorns and Polled Shorthorns throughout Southwestern Iowa extend you a cordial invitation to attend our Shorthorn and Polled Shorthorn Show and Sale on Monday, April 1, 1946 at the Red Oak Auction Company, Red Oak, Iowa. We are extremely proud of our offering—females of exceptional blood lines and impressive bulls.

We are proud to co-operate in the celebration of "The Iowa Shorthorn Centennial." Our great state is the leader in shorthorn production.

The cattle offered have been consigned by responsible producers within Southwest Iowa. These herds have been in operation for many years. Their cattle are healthy. They are prolific. They comprise outstanding bulls and females of the shorthorn breed.

We will welcome as our guests, breeders of Shorthorn cattle, members of 4-H clubs, farmers, ranchers, bankers, business and professional men and ladies. You will enjoy the show. You will find the individuals you need whether for herd improvement or for foundation purposes.

SOUTHWEST IOWA SHORTHORN ASSOCIATION **MALCOLM D. LOMAS, SALE MGR.**

Red Oak is in the southwest corner of Iowa, Montgomery County. Red Oak is 50 miles east of Omaha, 125 miles southwest of Des Moines and is on the main line of the C. B. & Q. railroad as well as on Federal Highway No. 34 and State Highway No. 48.

Hotel Accommodations are offered through the **Hotel Johnson**, famous hostelry of Southwestern Iowa. Their rooms are nice. They are clean. They are comfortable. The dining room affords the best in foods—a wide variety. Those from a distance planning to stay over night should arrange for accommodations in advance at Hotel Johnson.

The ladies of the First Methodist Church will serve home-cooked food throughout the day in the sale barn lunch room.

SOUTHWEST IOWA SHORTHORN BREEDER'S ASSOCIATION

Lloyd Davis, Oakland	- - - - -	President
Lou Kennedy, Lewis	- - - - -	Vice President
Malcolm D. Lomas, Red Oak	- - - - -	Secretary-Treasurer

Geo. F. Gruss, Greenfield	- - - - -	Adair
Ralph Van Pelt, Corning	- - - - -	Adams
Levi Johnson, Exira	- - - - -	Audubon
Lou Kennedy, Lewis	- - - - -	Cass
E. P. Laughlin, Imogene	- - - - -	Fremont
Jacob Burkhardt, Guthrie Center	- - - - -	Guthrie
Miles M. Mann, Woodbine	- - - - -	Harrison
O. R. (Dick) Hyde, Hastings	- - - - -	Mills
Arvid Malmberg, Stanton	- - - - -	Montgomery
Eldor Swanson, Hepburn	- - - - -	Page
Clarence Fender, Carson	- - - - -	Pottawattamie
Emery Larson, Harlan	- - - - -	Shelby
Geo. McMaster, Bedford	- - - - -	Taylor
Joe Worsley, Kent	- - - - -	Union

Malcolm D. Lomas	- - - - -	Sale Manager
Wm. Milne, Manager Merryvale Farms	- - - - -	Judge
J. E. Halsey, Des Moines	- - - - -	Auctioneer

GENERAL INFORMATION

TIME—Monday, April 1, 1946. Show will start at 9:30 a. m. Sale will commence at 1.00 p. m. .

LOCATION—The show and sale will be held at the Red Oak Auction Company, Red Oak, Iowa through the courtesy of Tom Ballard, owner and manager.

The facilities of the Red Oak Auction Company are excellent. They have plenty of parking space for trucks and cars, nice, roomy stalls for cattle. The sale pavilion is well ventilated and lighted, most convenient for buyers and owners—everyone interested in better cattle.

TERMS—The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at the buyer's risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with instructions from purchasers.

GUARANTEE—All cattle are sold subject to a sixty day retest for tuberculosis and health certificates will be furnished to enable them to be shipped into any state or territory. Bulls are guaranteed breeders if properly cared for and not allowed to serve until sixteen months old or run with the herd. If a bull fails to breed, he may be returned to the seller, if in as good condition as when bought and if, after a test in the seller's herd, he still fails to breed he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at time of sale are guaranteed to be breeders. Animals returned to seller because they do not comply with the guarantee will be at the buyer's cost of transportation.

Any claim for adjustments because an animal is a non-breeder must be made within ninety days of the date of the sale.

The above guarantee and terms shall constitute a contract between the consignor and the buyer of each lot. Neither the sale manager nor the clerk of this sale assumes any liability, legal or otherwise.

PEDIGREE CERTIFICATES—A certificate of registry and a transfer will be furnished for each lot sold and an application for registry will be furnished for each lot sold at foot and for each unborn calf sold in dam.

Where footnotes appear in this catalogue they were furnished by the consignor or written from information supplied by the consignor.

MAIL BIDS—Those wishing to buy at this sale who cannot attend in person may send their bids to the Sale Manager or to Jack Halsey, the Auctioneer, Mervin Aegerter of the Shorthorn World, Clint Tomson, Secretary of the American Shorthorn Association, Clem Larson, Field Man for the American Shorthorn Breeders' Association or Matt White, Field Representative of Wallaces' Farmer, all of these in care of the Sale Manager who will see that they are delivered to the parties whom are entrusted with your order. Any of these men are qualified to know good cattle. Your order sent to them will be carefully and honestly taken care of.

We will not be responsible for any accidents that may occur but will make every effort to provide for the safety and comfort of our guests.

SOUTHWEST IOWA SHORTHORN BREEDER'S ASSOCIATION

Show at 9:30 a. m.

and

Sale at 1:00 p. m.

Show Classification

For the purpose of this show all animals have been divided into classes according to age and sex. There will be six classes. Each sex will have a Grand Championship and a Reserve Championship. The first and second prize winners in each class will be eligible to show for champion and reserve championship.

The American Shorthorn Breeders' Association has provided \$100 cash premium money for this show. The Southwest Iowa Shorthorn Breeders' Association has added \$150 to this amount. The Red Oak Chamber of Commerce has added \$50 making a total of \$300 available for cash premiums. The division of this money is shown below.

Judge—Wm. Milne, Manager Merryvale Farms, Grandview, Mo.

1. Bulls calved before February 15, 1945:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
2. Bulls calved from February 15, 1945 to April 25, 1945:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
3. Bulls calved after April 25, 1945:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
Champion Bull (\$5)
Reserve Champion Bull (\$3)
4. Females calved before October, 1944:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
5. Females calved from October, 1944 to May 5, 1945:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
6. Females calved after May 5, 1945:
Awards 1 (\$12) 2 (\$10) 3 (\$8) 4 (\$6) 5 (\$5) 6 (\$4) 7 (\$3) 8 (\$2)
Champion Female (\$5)
Reserve Champion Female (\$3)

Of special interest will be our junior judging contest. Vocational groups from communities within our district will have the privilege of thoroughly inspecting classes of bulls and females as well as judging them. \$25 in cash is donated and will be presented in person by George W. Artherholt, President of the Montgomery County National Bank, Red Oak.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McCONE



Supreme Command 2168413, an exceptional son of Calrossie Supreme 2033330.

Bull

Lot 1

SUPREME COMMAND 2168413

Roan, calved July 10, 1942. Bred and owned by McCone Bros., Botna, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Gipsy Maid 1945893.....	McCone Bros...	Calrossie Supreme 2033330.....	Husted Bros.
Sweet Gipsy.....	McCone Bros...	Browndale Goldbrick 1878473.....	McCone Bros.
Gipsy Autocrat.....	McCone Bros...	Browndale's Crown 1759583.....	Jos. M. Collins
Red Gipsy.....	McCone Bros...	Rosewood Seal 1245376.....	McCone Bros.
Gipsy Maid 12th.....	C. A. Saunders & Sons..	Perfection Autocrat 1240810..	Leslie Smith & Sons
Gipsy Maid 3d.....	C. B. Dustin & Son..	Royal Silver 431512.....	S. S. Spangler
Gipsy Maid 2d.....	Nichols & Gibson..	The Baron 160923.....	C. B. Dustin & Son
Gipsy Maid.....	Lakeside Farm Co..	Count Victor 127575.....	S. H. Thompson & Sons
Gipsy of North Oaks 3d.....	Jas. J. Hill..	Knight of the Thistle 108656.....	Luther Adams
Gipsy of North Oaks.....	Wm. Duthie..	North Briton 88218.....	Jas. J. Hill
		Cupbearer 91223.....	Wm. Duthie

CALROSSIE SUPREME, Sire—Supreme Goldfinder 1920005 by Goldfinder Diamond 1831545, out of Faustiana Melody 1803774. Dam, Marigold 22d 1875553 by Proud Archer 1593974, out of Marigold 9th 1158256.

BROWDALE GOLDBRICK, Sire—Browndale Douglas 1801297 by Browndale's Type 1738563, out of Lady Marengo 21st 1738569. Dam, Lady Marengo 24th 1801308 by Browndale Scarlet 1592580, out of Lady Marengo 18th 1636049.

BROWDALE'S CROWN—Sire, Calendonia Count 1472484 by Browndale Count 1156438, out of Edellyn Spicy 1085335. Dam, 50th Duchess of Gloster 1469959 by Rucibon 1113596, out of Dorothy Gloster 1106007.

SUPREME COMMAND 2168413 is a grandson of Supreme Goldfinder. We have used him in our herd and are keeping several females by him, which we think will make good cows. We know this bull will do a good job as a sire.

Good will like a good name is built up through the years. It's value grows with the years.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

CAMPIN

Bull

Lot 2

TEMPLAR'S PRINCE 2276733

Roan, calved November 21, 1943. Bred by Mrs. Thera Ferrel, Randolph, Iowa; 2d owner, April 23, 1945, James Campin, Jr., Randolph, Iowa.

SIRE

Templar's Envoy 2109533
White, Stanley Douglas

Larbert Templar 2036824
Roan, P. Forbes Jones

Cruggleton Reservist 269670
RLW, A. J. Marshall
Larbert Princess Royal 13th
159327
Roan, Peter Forbes Jones

Eliza Anoka 2d 1924638
Roan, A. J. Marshall

Coldochs Silver Wedding 286229
White, W. McNair Snadden
Eliza Dignity 1921256
Red, A. J. Marshall

Gold Coin 1972706
Roan, Mrs. Thera Ferrel

Golden Laird 2d 1850291
Red, Geo. Allen & Sons
Villager's Fairy 5th 1762024
Roan, Mrs. Thera Ferrel

DAM

Augusta D 2113570
Roan, Mrs. Thera Ferrel

Sni-A-Bar Augusta 9th 1767887
Roan, Sni-A-Bar Farms

Sni-A-Bar Ensign 1637058
Red, Sni-A-Bar Farms
Augusta 60th 1351430
Roan, Leslie Smith & Son

TEMPLAR'S PRINCE 2276733 is a well bred individual, very gentle, a good, medium roan color and a sure breeder.

BOWER

Bull

Lot 3

BRAWITH MONARCH 2272606

Red, calved April 7, 1944. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

SIRE

Brawith Standard 2052270
Roan, R. G. Egger

Lady Rosewood 18th 260099
Red, Jas. Douglas & Sons

A Queen of Riches 4th 1906378
Red, R. J. Egger

Archer's Standard 1815906
Red, Tomson Bros.

Ridgewood Browndale 1691186
Roan, Meyers Bros.

A Queen of Riches 2d 1805503
Roan, R. J. Egger

DAM

Rosebud's Rose 1765689
Roan, J. T. Judge

Browndale Fashion 1580516
Red, Thos. E. Wilson
Lakeside Goldendrop 2d
1444962
Roan, J. T. Edson

Rosebud Maid 1670015
RLW, J. T. Judge

March Knight 10th 1479816
Roan, J. T. Judge
Rosebud 1214776
Roan, Drey Bros.

BRAWITH MONARCH 2272606 is a low down, blocky red bull. We have used him and have his first calf which we like very much, being thick, short-legged and has a short, wide head.

The stockman is regarded as the keeper and guardian of grass.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

GRUSS

Bull

Lot 4

NUGGET CHAMPION 2280160

Red, calved September 12, 1944. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa.

SIRE

Supreme Gold Nugget 2144038
Red, Holz Brothers

Gold Nugget 2007815
Roan, Husted Bros.

Mayflower 27th 2013505
Red, Holz Bros.

Supreme President 2013279
Roan, Bellows Bros.

DAM

Village Gem 2d 2169022
Roan, G. F. Gruss & Sons

Village Gem 1859911
Red, Lawrence Gruss

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Meadow Flower A 2d 1931467
Red, Husted Bros.

Dreadnaught Sunray 1890589
Red, Geishecker Bros.

Mayflower A 1874696
Red, Husted Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Queen of Beauty 83d 1781291
Roan, Bellows Bros.

Village Marshal 1758339
Roan, Phillip Funke

Village Pride 3d 1677815
Red, G. F. Gruss

NUGGET CHAMPION 2280160, a dark red, sired by Supreme Gold Nugget, he a son by the Iowa State Champion, Gold Nugget. This calf is a ve.y thick, smooth, blocky, compact individual with good bone, a strong head—a real herd bull prospect.

PETERSEN

Bull

Lot 5

BLOCKBUSTER 2281759

Roan, calved December 5, 1944. Bred and owned by Nels J. Petersen, Exira, Iowa.

SIRE

Pleasant View Banner 2187394
White, Ray Coglon

Brookside Type 1999369
Roan, R. J. Egger

Miss Gertrude 3d 1863839
Roan, Ray Coglon

Brookside Type 1999369
Roan, R. J. Egger

DAM

Pleasant View Maid 2181944
RLW, Ray Coglon

Red Maid 8th 1913072
Roan, Ray Coglon

Brawith Rambler 1922468
Roan, James Douglas & Sons

Brookside Rosewood 3d 1765327
Red, R. J. Egger

Champion's Banner 1714202
Roan, W. E. Graham & Sons

Miss Gertrude 2d 1433288
White, T. J. Coglon & Sons

Brawith Rambler 1922468
Roan, James Douglas & Sons

Brookside Rosewood 3d 1765327
Red, R. J. Egger

First of Helfred 1781550
Red, F. W. Hubbell

Red Maid 5th 1570855
Roan, Ray Coglon

BLOCKBUSTER 2281759 is a low-down, blocky individual. A good prospect for a herd sire.

A good bull is worth a lot of average bulls.

LOMAS



Edellyn Cockade Merchuhy 2140732, a smooth, short-legged blocky son of the Perth Supreme Champion, Calrossie Mercury, Imp. He is the sire of Cockade Villager 2269851.

Bull

Lot 6

COCKADE VILLAGER 2269851

Red, calved December 22, 1944. Bred and owned by Lomas Farms, Villisca, Iowa.

SIRE

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson

Calrossie Mercury 1957318
White, J. MacGillivray

Calrossie Control 255913
White, J. MacGillivray

Calrossie Augusta Opal 179796
Dark Roan, J. MacGillivray

Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

Pitpointie Thistle 289054
Roan, Robt. L. P. Duncan
Pitpointie Orange Blossom 21st
137946
Roan, R. L. P. Duncan

Browndale Villager 1819607
Red, Hopley Stock Farm

Browndale Goldspur 1464101
Roan, Thos. E. Wilson
Lady Clipper 17th 1144669
Red, Hopley Stock Farm

DAM

Lady Secret 13th 2047208
Red, Lomas Farms

Lady Secret 9th 1756556
Red, D. E. Lomas

Browndale Archer 1686044
Red, D. E. Lomas
Lady Secret 5th 1339991
Roan, D. E. Lomas

COCKADE VILLAGER 2269851 is a rich red individual. Has exceptional conformation, is a low down and has heavy bone. With Edellyn Cockade Mercury 2140732 and Browndale Villager 1819607 at the top of his pedigree we have a classy individual.

Give an appearance of alertness in all your dealings.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

MATT LAUGHLIN

Bull

Lot 7

IMPRESSION'S SEAL x2280368

Red, calved January 1, 1945. Bred by E. P. Laughlin, Imogene, Iowa; 2d owner, March 1, 1945, Matt Laughlin, Emerson, Iowa.

SIRE

Oakwood Impression Jr.

x1957390

Red, C. B. Teegardin & Sons

Oakwood Impression x1855192

Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432

Red, C. B. Teegardin & Sons

Oakwood Chancellor x1579547

Roan, C. B. Teegardin & Sons

DAM

Dorothy 15th x1857352

Red, E. P. Laughlin

Dorothy 12th x1629144

Roan, E. P. Laughlin

Oakwood Royal King x1574357
Roan, C. C. Rex

Oakwood Happiness x1682316
Roan, C. B. Teegardin & Sons

Royal Count Jr. x1053938
Roan, Miller & Sons

Oakwood Juno A x1684408
Red, C. B. Teegardin & Sons

Royal Count Jr. x1053938
Roan, Miller & Sons

Clara Sultana 5th x708344
Roan, Albert Hultine

Master Dale x1396391
Roan, E. P. Laughlin

Dorothy 5th 948318
Roan, George Isaac

IMPRESSION'S SEAL x2280368 is a good, growthy bull by Oakwood Impression Jr. He is ready for heavy service.

What looks worse than a poor lousy calf? Two of them.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

GRUSS



Supreme Rival—chief herd sire of G. F. Gruss & Son, Greenfield, Iowa.

Bull

Lot 8

MODERN GOLD NUGGET 2309692

Red, calved January 10, 1945. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa.

SIRE

Supreme Gold Nugget 2144038
Red, Holz Brothers

Gold Nugget 2007815
Roan, Husted Bros.

Mayflower 27th 2013505
Red, Holz Bros.

Supreme President 2013279
Roan, Bellows Bros.

DAM

Gay Pearl 2169021
Roan, G. F. Gruss & Sons

Pearl Princess 5th 1923007
Roan, G. F. Gruss & Sons

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Meadow Flower A 2d 1931467
Red, Husted Bros.

Dreadnaught Sunray 2d 1890589
Red, Geishecker Bros.

Mayflower A 1874696
Red, Husted Bros.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Queen of Beauty 83d 1781291
Roan, Bellows Bros.

Supreme Augustus 1813813
Red, Dana Farms

Pearl Princess 1424034
Roan, G. F. Gruss

MODERN GOLD NUGGET 2309692 is a truly modern type calf. Best of color, dark red. No doubt the best calf ever sired by Supreme Gold Nugget and out of a good dark roan cow from that fine Violet family. Look this thick, smooth, short-coupled fellow up sale day.

If you succeed they will say you are lucky, but if you fail you
have used poor judgment.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BOWER

Bull

Lot 9

BRAWITH MARSHAL 2d 2308629

Red, calved February 9, 1945. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

SIRE

Brawith Standard 2052270
Roan, R. G. Egger

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

Lady Rosewood 18th 260099
Red, Jas. Douglas & Sons

A Queen of Riches 4th 1906378
Red, R. J. Egger

Archer's Standard 1815906
Red, Tomson Bros.

A Queen of Riches 2d 1805503
Roan, R. J. Egger

Browndale Marshal 3d 2001618
Red, Daniel E. Bower

Browndale Bud 1831859
Roan, J. T. Judge

Jilt's Lady 20th 1852509
Red, Daniel E. Bower

DAM

Golden Victoria 41st 2103269
Red, Daniel E. Bower

Golden Victoria 27th 1852501
Roan, Daniel E. Bower

Marshal's Cumberland 1558643
Roan, Phillip Funke

Golden Victoria 7th 1398989
Red, Daniel E. Bower

BRAWITH MARSHAL 2d 2308629. If you are looking for a good, thick, smooth bull on short legs look this one over. You will like him.

It's a good policy to analyze ones own herd occasionally.

LOMAS



Miles of View Prince 2074904, an exceptional breeding son of Calrossie Prince Peter, Imp.

Bull

Lot 11

STATESMAN SYMBOL 2280356

Red, calved February 16, 1945. Bred by Geo. Struve & Sons, Manning, Iowa; calved property of Lomas Farms, Villisca, Iowa.

SIRE

Goldfinder's Symbol 2118880
Red, Geo. Struve & Sons

Goldfinder's Favorite 2007814
Red, Husted Bros.

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Favorite Augusta 1805227
Roan, Husted Bros.

Marion 15th 1963382
Red, Geo. Struve

Marion 13th 1865920
Divide Verbena 1718863
Roan, The Allen Cattle Co.

Divide Statesman 1833171
Red, The Allen Cattle Co.

Divide Statesman 1833171
Red, The Allen Cattle Co.
Red, The Allen Cattle Co.

DAM

Red Duchess 3d 1963386
Red, Geo. Struve

Roan Duchess 1610917
Roan, George Struve

Diamond's Beau 749935
Roan, Hopley Stock Farm

Urbandale Duchess 515622
Roan, Jackson & White

STATESMAN SYMBOL 2280356 is a beautiful solid red calf, one of which we are justly proud. His impressive head, dark red color, his compact conformation marks him as a real one to buy. The record of performance of this family is your guarantee of success with this bull.

The market for your farm crops is livestock. The better the livestock the higher priced the market.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PHILLIP

RED OAK EXPONENT x2311339

Bull

Lot 12

Roan, calved March 15, 1945. Bred and owned by R. E. Phillip, Red Oak, Iowa.

SIRE

Red Oak Admiral x2124893
Red, R. E. Phillip

Goldspur's Villager x1916824
Red, R. E. Phillip

Mayflower Maid x1786973
Red, David & Jas. Burns

Goldspur's Villager x1916824
Red, R. E. Phillip

DAM

Red Oak Secret 3d x2124894
Roan, R. E. Phillip

Lady Sarepta x1970363
White, R. E. Phillip

Browndale Villager x1819607
Red, Hopley Stock Farm

O B's Red Rose x1720832
RWM, S. W. Stewart & Son

Victor Rodney x1628905
Red, David & Jas. Burns

Lady Mayflower 3d 1628908
Roan, David & Jas. Burns

Browndale Villager x1819607
Red, Hopley Stock Farm

O B's Red Rose x1720832
RWM, R. W. Stewart & Son

Matchless Browndale x1864766
Roan, R. E. Phillip

Lady Browndale x1841928
Roan, R. E. Phillip

RED OAK EXPONENT x2311339 is a good thick roan calf by the Admiral x with smooth polled head.

FENDER BROS.

Bull

Lot 13

GOLDEN RAMBLER 2307632

Red, calved March 20, 1945. Bred by Louis Buchholz, Falls City, Nebr., 2d owner, Fender Bros., Carson, Iowa.

SIRE

Queen's Prince 2100323
Red, Eldo R. Egger

Brawith Rambler 1922468
Roan, J. Douglas & Sons

Queen's Lady A 1912106
Roan, Eldo R. Egger

Double Count 2043115
Red, Louis Buchholz

DAM

Choice Beauty 17th 2186221
Roan, Louis Buchholz

Choice Beauty 10th 2004967
White, Louis Buchholz

Brawith Boy 1836058
Roan, Hugh S. Black

Lady Rosewood 18th 260099
Red, Jas. Douglas & Sons

Archer's Standard 1815906
Red, Tomson Bros.

Queen's Lady 2d 1766503
Roan, R. G. Egger

Browndale Signal 1887575
Roan, Geo. W. Retzlaff & Son

Queen of Gloster 16th 1815998
Roan, Louis Buchholz

Browndale Signal 1887575
Roan, Geo. W. Retzlaff & Son

Roan Beauty 1930513
Roan, Louis Buchholz

GOLDEN RAMBLER 2307632 is a good, thick calf, good head, thick, even flesh.

Breed your shorthorns with good, sturdy, short legs, with large, flat, clean bone and set squarely on the corners.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

E. P. LAUGHLIN

Bull

Lot 14

IMPRESSION KING (Sent for record)

Red, calved March 25, 1945. Bred and owned by E. P. Laughlin, Imogene, Iowa.

SIRE

Oakwood Impression Jr.
x1957390

Red, C. B. Teegardin & Sons

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

Oakwood Chancellor x1579547
Roan, C. B. Teegardin & Sons

DAM

Augusta 23d x1857349
Red, E. P. Laughlin

Lady Augusta 11th x1338899
Red, E. P. Laughlin

Oakwood Royal King x1574357
Roan, C. C. Rex

Oakwood Happiness x1682316
Roan, C. B. Teegardin & Sons

Royal Count Jr. x1053938
Roan, C. B. Teegardin & Sons

Oakwood Juno A x1684408
Red, C. B. Teegardin & Sons

Royal Count Jr. x1053938
Roan, C. B. Teegardin & Sons

Clara Sultana 5th x708344
Roan, Albert Hultine

Ceremonious Emblem x1257131
Roan, Leemon Stock Farm

Lady Augusta 10th 1155617
Red, J. H. Crist

IMPRESSION KING (Sent for record) has plenty of weight for his age and ready to be turned with a large herd. He has been vaccinated for Bangs. He is a solid red.

The calf with what you would call a small bone generally makes the show winner. Its flesh gets thicker.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

SWANSON



Divide Advance 2d 1856417, a choice breeding son of
Browndale Goldspur 1464101.

Bull

Lot 15

DOUGLAS LEADER 2313894

Dark roan, calved March 29, 1945. Bred and owned by Eldor N. Swanson, Hepburn, Iowa.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

SIRE
Supreme Enchanter 2054491
Roan, Bellows Bros.

Divide Nonpareil Maid 1675302
Red, The Allen Cattle Co.

Fair Beauty 12th 1623370
Roan, Bellows Bros.

Supreme Chief 1503759
White, Bellows Bros.

Fair Beauty 7th 1481039
Red, Bellows Bros.

Divide Superb 1683191
Red, The Allen Cattle Co.

Browndale Archer 1406824
Red, Thos. E. Wilson

DAM
Oakmead Lady Douglas 6th
1952534
Red, M. H. Haskins & Son

Divide Patience 2d 1271262
Roan, The Allen Cattle Co.

Sultan's Perfection 1468378
Red, Wilson Bros.

Oakmead Lady Douglas 1672396
Red, M. H. Haskins & Son

Lady Douglas 27th 1449754
Red, A. C. Shallenberger

DOUGLAS LEADER 2313894 is a very thick, low-down, beefy calf and lots of bone and a grand head. He is certain to please.

You can do something for a friend he cannot do himself Speak
a kind word for him.

CUMBERLAND STOCK FARM



Bull

Lot 16

CUMBERLAND AIR PILOT 2319071

Red, calved March 31, 1945. Bred by Held Bros., Hinton, Iowa; calved property of John R. Saunders & Son, Manilla, Iowa.

SIRE

Edellyn Favorite Hero 2112046
Red, J. D. Allen

Lawton Favorite 2009148
Red, William Henderson

Victoria 18th 1869678
Roan, Geishecker Bros.

Marshal Augustus 2085909
Red, Held Bros.

DAM

Gipsy Maiden 2151589
Red, Held Bros.

Roan Gipsy Maid 1818125
Roan, L. Englehorn & Son

Collynie State Express 286968
Red, Duthie Webster

Lawton Blossom 4th 188150
White, Wm. Henderson

Browndale Hero 1580518
Roan, Thos. E. Wilson

Victoria 15th 1441683
Roan, Bellows Bros.

Marshal's Perfection 1825095
Roan, Held Bros.
Augusta of Winmoor 6th
1663455
Red, W. H. Schendorf

Prairie Sultan 1671608
Roan, J. O. Benson

Gipsy Maid 1481876
Red, L. Englehorn

CUMBERLAND AIR PILOT 2319071 is a top red bull, sired by red Edellyn Favorite Hero 2112046 and out of Gipsy Maiden, also red. Just look the picture over and make up your mind to look him up sale day.

The Shorthorn is the most popular beef and farmer's breed in the nation today.
Better bulls build better Shorthorns.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

E. P. LAUGHLIN

Bull

Lot 17

PREMIER x2319497

Red, calved April 3, 1945. Bred and owned by E. P. Laughlin, Imogene, Iowa.

SIRE

Coronet Memory x2152424
Red, Lewis W. Thieman

Cherry Coronet x1905954
Roan, Lewis W. Thieman

Count Coronet x1760106
Roan, Lewis W. Thieman

Cherry Blossom 12th 1702725
Roan, Sni-A-Bar Farms

Madam Joffre 2d 1821709
Roan, Johnston & Auld

Joffre's Gloster 1696583
Roan, Johnston & Auld

Madam Joffre 1696591
Roan, Johnston & Auld

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

DAM

Augusta 31st x2125008
Red, E. P. Laughlin

Augusta 22d x1783080
Red, E. P. Laughlin

Max Browndale x1663460
Roan, E. P. Laughlin

Lady Augusta 11th x1338899
Red, E. P. Laughlin

PREMIER x2319497 is a good red bull from an Augusta cow and sired by our Coronet Memory bull. A bull nearly a full brother of his sold in the Congress sale at Lincoln February 2, 1946 for \$475. He has had calfhood vaccination for Bangs.

MATT LAUGHLIN

Bull

Lot 18

RED LAD x2319325

Red, calved April 12, 1945. Bred and owned by Matt Laughlin, Emerson, Iowa.

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Royal King x1574357
Roan, C. C. Rex

SIRE

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Oakwood Happiness x1682316
Roan, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

Royal Count Jr. x1053938
Roan, Miller & Sons

Oakwood Juno A x1684408
Red, C. B. Teegardin & Sons

Sir Butterfly 3d x2003576
Red, R. W. Dunham

Count Max x1891093
Roan, Lewis W. Thieman

DAM

Rosanna 64th x2136783
Red, Z. T. Dunham & Sons

Miss Butterfly 3d x1561351
Roan, R. W. Dunham

Rosanna 52d x1952143
Roan, Z. T. Dunham & Sons

Count Max 1891093
Roan, Lewis W. Thieman

Rosanna 43d x1769522
Roan, Z. T. Dunham & Sons

RED LAD x2319325 is an all red son of the good Teegardin bull. He has plenty of weight for his age and is a well built calf. He is from the same sire as Maxwellton Walkaway, the bull that Boyles bought at the top of the 1942 polled congress sale and sold him in their sale recently at the age of five years for \$2000.

Docility of disposition and calmness of temperament are inherent characteristics
of the Shorthorn.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McMASTER



Collynie Sensation x178859, an outstanding red son of King Collynie Jr. x1718025.

Bull

Lot 19

MACKWAY GOLD BAR 2303140

Roan, calved April 19, 1945. Bred and owned by Geo. McMaster, Bedford, Iowa.

SIRE

Clearview Goldstar x2137263
Red, Philip Kennedy

Stardale x2020699
Red, David & Jas. Burns

Barmpton Lady 20th 1928974
Roan, Kennedy Bros.

Oakwood Radiant King 2d
x1957392
Roan, C. B. Teegardin & Sons

DAM

Rosalie Butterfly x2183000
Roan, Geo. McMaster

Spotted Butterfly 1966638
RW, Geo. McMaster

Collynie Stardale x1879093
Roan, Fred Blomstrom

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Goldspur's Beau 2d 1791374
Red, Lou Kennedy

Barmpton Lady 19th 1777521
Red, Kennedy Bros.

Collynie Sensation x1789859
Red, Albert Hultine & Sons

Missie of Oakwood 3d x1824859
White, C. B. Teegardin & Sons

Sultan's Augustine x1883467
Red, Ira Braucht

Silk Butterfly x1799995
White, Geo. McMaster

MACKWAY GOLD BAR 2303140 ascends from that long prolific family of Butterfly that has produced a lot of good cattle since 1927. A promising calf, smooth and full of quality and very little snow will pass under him.

The quickest, surest and most logical way to improve your herd of cattle is by the use of good bulls.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LARSON

Bull

Lot 20

BRAWITH ALBINO 4th 2300673

White, calved April 23, 1945. Bred and owned by Emery Larson, Harlan, Iowa.

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Dark Roan, John Walker

SIRE

Brawith Royal Pilot 2062847
Roan, Carl L. Retzlaff

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

Lavender Lily 11th 1481257
R&W, F. W. Retzlaff & Son

Parkdale Supreme 1711550
Roan, Bellows Bros.

Supreme Champion 1625543
Roan, Bellows Bros.

Queen of Beauty 74th 1655768
Roan, Bellows Bros.

DAM

Lily Cumberland 2029876
White, Geo. Larson & Son

Diamond King 2d 1374164
Roan, C. A. Saunders & Sons

Cumberland Roan Lady 1672251
Roan, Geo. Larson

Roseblush 10th 1359988
Red, C. A. Saunders & Sons

BRAWITH ALBINO 4th 2300673 is a full brother to the first prize bull we had at Red Oak in last spring's sale. We think this is just as good a bull.

KENNEDY

Bull

Lot 21

MONARCH'S HERO (Sent for record)

Red, calved April 30, 1945. Bred by Harvey Burnham; 2nd owner Lou Kennedy & Sons, Lewis, Iowa.

Stardale x2020699
Red, David & Jas. Burns

Collynie Stardale x1879093
Roan, Fred Blomstrom

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

SIRE

Stardale's Monarch 2176607
Roan, Lou Kennedy & Sons

Browndale Monarch 1503276
Roan, Thos. E. Wilson

Rosewood 134th 1854376
White, Geo. W. Retzlaff & Son

Rosewood 109th 1699435
Roan, Geo. W. Retzlaff & Son

Christmas Night 1976667
White, R. E. Phillip

Matchless Browndale x1864766
Roan, R. E. Phillip

Red Blossom 2d x1876818
Red, R. E. Phillip

DAM

Rosewood Lassie 2157034
Roan, Harvey Burnham

Rosewood 101st 1943679
Roan, Will A. Davis

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farm

Rosewood 100th 1870317
R&W, A. C. Shallenberger

MONARCH'S HERO is a dark red bull of approved type.

You cannot expect to sell a high priced product until you procure some of the high priced seed stock.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

DAVIS

Bull

Lot 22

WILL-A-DEL COMMODORE 2303422

Roan, calved May 1, 1945. Bred and owned by Will A. Davis & Son, Oakland, Iowa.

SIRE

Will-A-Dell Gold Plate 2063600
Roan, Will A. Davis & Son

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Roan, John Walker

Will-A-Dell Bessie 1836723
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Bessie 98th 1662033
Red, Hopley Stock Farm

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Sni-A-Bar Golden Ring 1636566
Roan, Sni-A-Bar Farms

Emma Cumberland 1406460
Roan, Jos. Miller's Sons

DAM

Will-A-Dell Rosewood 4th
2020275
Roan, Will A. Davis & Son

Rosewood 99th 1740280
Red, Crews & Andrews

Edellyn Golden Hero 1628955
Red, Thos. E. Wilson

Toft's Rosewood A 1349339
Roan, Geo. Allen & Sons

WILL-A-DELL COMMODORE 2303422—here is a calf full of the qualities for which Shorthorns are famous—weight for age, natural fleshing ability and from a line of cows that are heavy milkers.

BOWER

Bull

Lot 23

BRAWITH COUNT 2308627

White, calved May 8, 1945. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

SIRE

Brawith Standard 2052270
Roan, R. G. Egger

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

Lady Rosewood 18th 260099
Red, Jas. Douglas & Sons

A Queen of Riches 4th 1906378
Red, R. J. Egger

Archer's Standard 1815906
Red, Tomson Bros.

A Queen of Riches 2d 1805503
Roan, R. J. Egger

Kilblean Count 1818995
White, J. T. Judge

Ridgewood Browndale 1691186
Roan, Meyers Bros.

Rose of Kilblean 6th 1670016
Roan, J. T. Judge

DAM

Averne 11th 2169056
White, Daniel E. Bower

Lady Averne 21st 1779808
Roan, Daniel E. Bower

Lavender Monarch 1582245
Red, Purdy Bros.

Lady Averne 12th 1567269
Roan, Daniel E. Bower

BRAWITH COUNT 2308627 is a good, heavy-boned, rugged calf and should make someone a good herd sire.

If your farm is overstocked, sell your stock and buy one-half the number in better ones. Your feed bill will be less.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

CHRISTENSEN

Bull

Lot 24

ACHTOI'S SALUTE 2316022

Roan, calved May 18, 1945. Bred and owned by Arion D. Christensen, Kirkman, Iowa.

Cruggleton Achtoi 2009144
Roan, A. J. Marshall

Coldoch Silver Wedding 286229
White, S. W. McNair

Augusta Clarabelle 180095
Red, A. J. Marshall

Duchess of Gloster V 1965566
Roan, Arnold Bros.

Dreadnaught Brilliant 1815025
Red, Mathers Bros.

51st Duchess of Gloster 1726818
Roan, Mathers Bros.

Sni-A-Bar Meteor 1796385
White, Sni-A-Bar Farms

Sni-A-Bar Ensign 1637058
Red, Sni-A-Bar Farms

Sni-A-Bar Rosebud 1675445
Roan, Sni-A-Bar Farms

DAM
Village Clara 5th 1990724
Roan, M. L. Christensen

Village Clara 2d 1706535
Red, Arthur Martin

Cavalier's Model 2d 1579965
Roan, R. C. Boeger

Village Clara 1586228
Roan, Arthur Martin

ACHTOI'S SALUTE 2316022 is a thick, rugged bull with lots of depth and masculinity. With Achtoi's Type 2089180 as his sire there is ample reason for an outstanding individual.

SWANSON

Bull

Lot 25

ROYAL CHIEF 2313895

Red, calved May 21, 1945. Bred and owned by Eldor N. Swanson, Hepburn, Iowa.

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Divide Nonpareil Maid 1675302
Red, The Allen Cattle Co.

Fair Beauty 12th 1623370
Roan, Bellows Bros.

Supreme Chief 1503759
White, Bellows Bros.

Fair Beauty 7th 1481039
Red, Bellows Bros.

Supreme Revolution 1804328
Red, Bellows Bros.

Supreme Guard 1733077
Roan, Bellows Bros.

Fair Constance 6th 1466504
Roan, Bellows Bros.

DAM
Violet Lady Supreme 1924713
Red, Eldor N. Swanson

Violet Lady 3d 1695424
Red, Bellows Bros.

Prince of the Blood 1522207
Roan, L. E. Crews

Violet Lady 2d 1503770
R&W, Bellows Bros.

ROYAL CHIEF 2313895 is a good red, good-headed, low-down blocky calf. Good disposition.

The larger per cent of high priced meat in proportion to the weight is
what packers buy them on.





Unmatched Buying Opportunity

None of the cattle in this sale have been pampered and none are offered in exceptional high flesh. If you are blessed with the ability to judge a good individual and a profitable producer in everyday working clothes, here's the place for you to invest.

Remember—this sale is packed with cows that have calves at foot and females that will calf soon after sale date. And remember also—never has it been so important to have a good bull at the head of your herd—a bull with a real background.

These bulls are qualified to bring you everlasting satisfaction and success with Shorthorns.

CUMBERLAND STOCK FARM



Cumberland Bombardier 2319072—Here is a youngster with thickness, smoothness, quality and all this put close to the ground. Bred by Held Bros., so he's got to be right.

Bull

Lot 28

CUMBERLAND BOMBARDIER 2319072

Roan, calved June 10, 1945. Bred by Held Bros., Hinton, Iowa; calved property of John R. Saunders & Son, Manilla, Iowa.

SIRE

Edellyn Favorite Hero 2112046
Red, J. D. Allen

Lawton Favorite 2009148
Red, Wm. Henderson

Victoria 18th 1869678
Roan, Geishecker Bros.

Marshall Augustus 2085909
Red, Held Bros.

DAM

Miss Meadowsweet 2167832
Roan, Held Bros.

Marshall's Meadowsweet 1738409
White, Held Bros.

Collynie State Express 286968
Red, Duthie Webster

Lawton Blossom 4th 188150
White, Wm. Henderson

Browndale Hero 1580518
Roan, Thos. E. Wilson

Victoria 15th 1441683
Roan, Bellows Bros.

Marshal's Perfection 1825095
Roan, Held Bros.
Augusta of Winmoor 6th
1663455
Red, W. H. Schendorf

Marshal's Type 1611375
Roan, Fred Lee

Royal Meadowsweet 1355431
Roan, Held Bros.

You may feel that you cannot sell high priced cattle, but your trouble will be in keeping them.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

FERREL



Bapton Major, Imp., one of the best bulls that has come from Scotland in recent years. Chief herd sire of Helfred Farms, Des Moines, Iowa.

Bull

Lot 29

CLIMSLAND FAVORITE 2311579

Roan, calved June 25, 1945. Bred by Carloy Farm, St. Joseph, Mo., calved property of Mrs. Thera Ferrel, Randolph, Iowa.

SIRE

Climsland Lad 2176032
Red, Fred J. Whitlow

Lesley Ho Larbert Templar
254627
Roan, Fred J. Whitlow

Larbert Templar 229853
Roan, P. Forbes Jones

Princeton Rena 282211
White, Prince of Wales

Lesley Ho Reta 2d 313155
Red, Fred J. Whitlow

Princeton Quetta 226680
Dark Roan, Prince of Wales

Princeton Reta 2107205
Red, Prince of Wales

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Divide Nonpareil Maid 1675302
Red, The Allen Cattle Co.

DAM

Lavender Crystal 2093665
Roan, Bellows Bros.

Lavender 61st 1582875
Red, Hopley Stock Farm

Dreadnaught Crystal 1274986
Roan, Hay Brown

Lavender Queen 5th 1348512
Roan, Hopley Stock Farm

CLIMSLAND FAVORITE 2311579 is a smooth fleshed bull showing plenty of quality character. He is the bull for the particular buyer.

Blood, care, feed and advertising. These are the four legs to the breeding business.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PHILLIP

RED OAK MARVEL x2321568

Bull

Lot 30

Red, white marks, calved June 28, 1945. Bred an downed by R. E. Phillip, Red Oak, Iowa.

SIRE

Red Oak Sensation x2036756
Roan, David & Jas. Burns

Collynie Stardale x1879093
Roan, Fred Blomstrom

Collynie Sensation x1789859
Red, Albert Hultine & Sons

Lady Rosewood x1713067
White, Fred Blomstrom

Orange Blossom 3d x1786975
Roan, David & Jas. Burns

Victor Rodney x1628905
Red, David & Jas. Burns

Orange Blossom x1682625
White, David & Jas. Burns

Matchless Browndale x1864766
Roan, R. E. Phillip

Browndale's Model x1783077
Red, E. P. Laughlin

Sultan Goods x1489764
Roan, S. W. Stewart & Son

DAM

Red Blossom 2d x1974297
Red, R. E. Phillip

Red Blossom x1769963
Red, R. E. Phillip

Collynie's Emblem x1683827
Roan, Albert Hultine & Sons

Sweet Blossom x1668604
Roan, S. W. Stewart & Son

RED OAK MARVEL x2321568 is another clean headed son of Sensation. He should make a real herd bull.

You had better keep fewer and better ones than to buy more pasture land.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LOMAS



Calrossie Prince Peter, Imp. 2009143, an exceptional breeding son of Calrossie Randolph, Imp., one of the outstanding sires owned by Merryvale Farms. He is the sire of Miles-of-View Prince 2074904, senior herd sire of Lomas Farms.

Cow

Lot 31

ROSEMARY LADY 2d 1985159

Red, calved February 18, 1938. Bred by McCourt Bros., Atlantic, Iowa; 2d owner, August 21, 1939, Lomas Farms, Villisca, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Red Rosemary Lady 1801140	McCourt Bros.	Diamond Browndale 3d 1765474	Geo. Struve
Roan Rosemary 3d	E. B. Thomas	Browndale Markuis 1485491	C. & G. McClellan
Roan Rosemary 2d	H. W. Emeny	Gainford Monarch 429228	C. L. McClellan
Roan Rosemary	Geo. E. Butler	Count Avondale 387973	Carpenter & Ross
Fashion	Geo. E. Butler	New Year's Gift 198621	D. R. Hanna
Rosemary 132d	Geo. Shepherd	Roan Cup 205461	J. R. Lawrence
Rosemary 118th	Geo. Shepherd	Mirabeau 150158	A. M. Gordon
Rosemary 100th	Geo. Shepherd	Craibstone 135226	A. C. Pirie
Rosemary 55th	Geo. Shepherd	Prince Palatin 135616	A. Cruickshank
Rosemary 51st	Geo. Shepherd	Kamouraska 182758	A. Scott
		Victor Emmanuel 132055	D. C. Bruce

DIAMOND BROWNDAL 3d—Sire, Gainford Browndale 1588602 by Edellyn Premier 1338719, out of Nonpareil Inverness K 1292675. Dam, Diamond Lily 4th 1320565 by Rookwood Kingston 1144174, out of Diamond Lily 3d 1169094.

BROWNDAL MARQUIS—Sire, Gainford Dale 1421113 by Gainford Marquis 370987, out of Diamond Beauty 682684. Dam, Duchess of Gloster B 725947 by Champion Goods 410385, out of Duchess of Gloster L 150330.

GAINFORD MONARCH—Sire, Gainford Champion 410269 by Gainford Marquis 370987, out of Emmiline 19th 181164. Dam, Queen Victoria 74507 by Aberdeen Chief 219839, out of A Linwood Victoria V68-814.

ROSEMARY LADY 2d 1985159 is a deep, rich red daughter of Diamond Browndale 3rd from the Geo. Struve herd. She is a typical Rosemary heifer backed up by a beautiful pedigree. The outstanding bull calf at her side was calved November 6, 1945. The heifer is safe in calf again to the same sire, Miles-of-View Prince 2074904.

A big "Must" is — know your cows!

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PHILLIP

RED OAK VICTORIA 9th x2136597

Lot 32

Cow

Roan, calved May 20, 1942. Bred and owned by R. E. Phillip, Red Oak, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Red Oak Victoria x1948247.....	R. E. Phillip..	Goldspur's Villager x1916824.....	R. E. Phillip
Victoria's Gem.....	Myrtie Eichhorn..	Browndale Max x1815774.....	E. P. Laughlin
Edgcote Victoria.....	Geo. Allen & Sons..	Oakwood Chancellor x1579547..	C. Teegardin-Sons
Golden Victoria.....	Geo. Allen & Sons..	Edgcote Clipper Toft 1068777..	Owen Kane
Victoria Lady 9th.....	Geo. Allen & Sons..	Rosewood Sultan 2d 410898..	W. C. Rosenberger
Victoria Adelaide.....	J. R. Crawford & Sons..	Victor Sultan 296335.....	F. W. Harding
Victoria of Meadowlawn 3d..	J. R. Crawford-Sons..	Secret Lavender 150219.....	Adam Marty
Victoria Veech.....	R. S. Veech..	Victor Baron 127266.....	C. B. Dustin & Son
Victoria 73d.....	A. Cruickshank..	Favorite 56041.....	Wm. Duthie
Victoria 58th.....	A. Cruickshank..	Roan Gauntlet 45276.....	A. Cruickshank
		Pride of the Isles 45274.....	A. Cruickshank

GOLDSPUR'S VILLAGER—Sire, Browndale Villager 1819607 by Browndale Goldspur 1464101, out of Lady Clipper 17th 1144669. Dam, O B's Red Rose x1720832 by Beauty's Sultan x1282362, out of O B's Rose x1668595.

BROWNDALÉ MAX—Sire, Max Browndale x1663460 by Collynie Browndale 1531282, out of Rosemary L 2d x1321210. Dam, Maxwalton Missie 1266045 by Rodney 753273, out of Mistress Ethel 678618.

OAKWOOD CHANCELLOR—Sire, Royal County Jr. x1053938 by Royal Count x708335, out of Mina Linda x542524. Dam, Clara Sultana 5th x708344 by Roselawn Marshal x437924, out of Clara Sultana 2d 255051.

RED OAK VICTORIA 9th x2136597 is a nice roan cow by Goldspur Villager x and she is pasture bred to Red Dak Sensation x to calf in July.

LARSON

Cow

MEADOW BEAUTY 20th 2211661

Lot 33

Roan, calved December 26, 1943. Bred and owned by Geo. Larson & Son, Harlan, Iowa.

SIRE	DAM
Brawith Royal Pilot 2062847 Roan, Carl L. Retzlaff	Brawith Nugget 1944238 Roan, David Douglas
	Lavender Lily 13th 1788521 Roan, F. W. Retzlaff & Son
	Parkdale Supreme 1711550 Roan, Bellows Bros.
	Meadow Beauty 1630337 White, Emery Larson
	Brawith Boy 1836058 Roan, Hugh S. Black
	Primrose Jilt 252728 Dark Roan, John Walker
	Browndale Earl 1580515 Roan, Thos. E. Wilson
	Lavender Lily 11th 1481257 R&W, F. W. Retzlaff & Son
	Supreme Champion 1625543 Roan, Bellows Bros.
	Queen of Beauty 74th 1655788 Roan, Bellows Bros.
	Diamond King 2d 1374164 Roan, C. A. Saunders & Sons
	Joffre's Beauty 1481188 Roan, Henry R. Fausch

MEADOW BEAUTY 20th 2211661 sells well along in calf to Sunbeam Joffre 2d, our own junior herd bull. This is a good roan heifer. Look her over sale day. We believe you will like her. Her dam is one of our very best cows.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BOWER

Cow

Lot 34

GOLDEN VICTORIA 48th 2272607

Roan, calved April 5, 1944. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

SIRE
 Browndale Stamp 2043140
 Roan, Daniel E. Bower

Kilblean Count 1818995
 White, J. T. Judge

Jilt's Lady 20th 1852509
 Red, Daniel E. Bower

Kilblean Count 1818995
 White, J. T. Judge

DAM
 Golden Victoria 32d 1941781
 Roan, Daniel E. Bower

Golden Victoria 26th 1852500
 Red, Daniel E. Bower

Ridgewood Browndale 1691186
 Roan, Meyers Bros.

Rose of Kilblean 6th 1670016
 Roan, J. T. Judge

Marshal's Cumberland 1558643
 Roan, Phillip Funke

Jilt's Lady 5th 1242715
 Roan, Daniel E. Bower

Ridgewood Browndale 1691186
 Roan, Meyers Bros.

Rose of Kilblean 6th 1670016
 Roan, J. T. Judge

Marshal's Cumberland 1558643
 Roan, Phillip Funke

Golden Victoria 16th 1744612
 Red, Daniel E. Bower

GOLDEN VICTORIA 48th 2272607 is a good, smooth fleshed heifer. Pasture bred to Brawith Monarch, a good red grandson of Brawith Rambler.

LARSON

Cow

Lot 35

SUNBEAM SECRET 5th 2228297

Roan, calved April 28, 1944. Bred by Geo. Larson & Sons, Harlan, Iowa; 2d owner, June 1, 1944, Emery Larson, Harlan, Iowa.

SIRE
 Brawith Royal Pilot 2062847
 Roan, Carl L. Retzlaff

Brawith Nugget 1944238
 Roan, David Douglas

Lavender Lily 13th 1788521
 Roan, F. W. Retzlaff & Son

Diamond King 2d 1374164
 Roan, C. A. Saunders & Sons

DAM
 Cumberland Sunbeam 1832784
 Roan, Geo. Larson & Sons

Sunbeam Pride 1422397
 Roan, Geo. Larson

Brawith Boy 1836058
 Roan, Hugh S. Black

Primrose Jilt 252728
 Dark Roan, John Walker

Browndale Earl 1580515
 Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
 R&W, F. W. Retzlaff & Son

Types Diamond 665041
 White, Saunders & Sons

Type's Beauty 4th 1053338
 Roan, C. A. Saunders & Sons

Royal Lad 1131648
 White, Clair Robinson

Sunbeam's Beauty 1139647
 R&W, Geo. Larson

SUNBEAM SECRET 5th 2228297 sells well along in calf to Sunbeam Joffre 2d, our junior herd bull. I usually milk the dam of this heifer and you can't blame me for that as she gives nine gallons of milk per day when fresh. Look this heifer over sale day and see if she doesn't just about fill the bill from a beef standpoint too.

Enthusiasm about Shorthorns and a real affection for your cattle
 are most important.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BOWER

Cow

Lot 36

GOLDEN VICTORIA 51st 2279056

Roan, calved July 15, 1944. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

Lady Rosewood 18th 260099
Red, Jas. Douglas & Sons

SIRE

Brawith Standard 2052270
Roan, R. J. Egger

A. Queen of Riches 4th 1906378
Red, R. J. Egger

Archer's Standard 1815906
Red, Tomson Bros.

A Queen of Riches 2d 1805503
Roan, R. J. Egger

Marshal's Cumberland 1558643
Roan, Phillip Funke

Marshal's Lavender Lad 1355876
Roan, A. O. Stanley

Victoria Funke 30th 1157642
Roan, Phillip Funke

DAM

Golden Victoria 27th 1852501
Roan, Daniel E. Bower

Golden Victoria 7th 1398989
Red, Daniel E. Bower

Village Javelin 709798
Roan, Miller Bros.

Golden Victoria 4th 721347
Red, Daniel E. Bower

GOLDEN VICTORIA 51st 2279056 is a nice typy heifer that will make a grand cow. Bred January 11th to Helfred Standard, an outstanding good son of the International Grand Champion Sunray.

BOWER

Cow

Lot 37

GOLDEN VICTORIA 52d 2279057

Roan, calved July 15, 1944. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

Brawith Rambler 1922468
Roan, J. Douglas & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

Lady Rosewood 18th 260099
Red, Jas. Douglas & Sons

SIRE

Brawith Standard 2052270
Roan, R. J. Egger

A Queen of Riches 4th 1906378
Red, R. J. Egger

Archer's Standard 1815906
Red, Tomson Bros.

A Queen of Riches 2d 1805503
Roan, R. J. Egger

Browndale Bud 1831859
Roan, J. T. Judge

Divide Inflation 1776174
Roan, The Allen Cattle Co.

Rosebud's Rose 1765689
Roan, J. T. Judge

DAM

Golden Victoria 42d 2154021
Red, Daniel E. Bower

Golden Victoria 25th 1852499
Red, Daniel E. Bower

Marshal's Cumberland 1558643
Roan, Phillip Funke

Golden Victoria 17th 1744613
Red, Daniel E. Bower

GOLDEN VICTORIA 52d 2279057 is a nice thick, smooth heifer and will make a good producing cow.

A stringent culling program must be followed if you are going to improve your herd.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BOWER

Cow

Lot 38

ROSEBUD'S ROSE 4th 2279065

Roan, calved July 24, 1944. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

SIRE
Brawith Standard 2052270
Roan, R. J. Egger

Lady Rosewood 18th 260099
Red, Jas. Douglas & Sons

A Queen of Riches 4th 1906378
Red, R. J. Egger

Archer's Standard 1815906
Red, Tomson Bros.

A Queen of Riches 2d 1805503
Roan, R. J. Egger

Browndale Stamp 2043140
Roan, Daniel E. Bower

Kilblean Count 1818995
White, J. T. Judge

DAM
Rosebud's Rose 3d 2154025
White, Daniel E. Bower

Jilt's Lady 20th 1852509
Red, Daniel E. Bower

Rosebud's Rose 1765689
Roan, J. T. Judge

Ridgewood Browndale 1691186
Roan, Meyers Bros.

Rosebud Maid 1670015
RLW, J. T. Judge

ROSEBUD'S ROSE 4th 2279065 is a very nice dark roan heifer, one that you will be proud to own. Bred December 5th to Helfred Standard, an outstanding good son of the International Grand Champion Sunray.

Early maturity means less feed and less labor in beef production. Good calves are the rule in the herd of the good producer. He "Plans it that way."

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

E. P. LAUGHLIN



Maxwalton A Wun x1720811 is a recognized sire used so extensively by the famous Maxwalton Farms.

Cow

Lot 40

LADY PERFECT 195th x2254148

Red, calved September 15, 1944. Bred by A. L. Dunham & Son, Dunlap, Iowa; 2d owner, E. P. Laughlin, Imogene, Iowa.

SIRE

Maxwalton Glory x2059939
Red, P. G. Ross, Maxwalton
Farm

Maxwalton A Wun x1720811
Red, P. G. Ross, Max'n. Farm

Maxwalton Gloster 64th
1818422
Red, P. G. Ross, Max'n. Farm

Model 10th x1756305
Red, Z. T. Dunham & Sons

Maxwalton Acrolith 1667887
Roan, Maxwalton Farms

Maxwalton Gloster 38th 1387833
Red, Maxwalton Farms

Maxwalton Climax 1674629
Red, Maxwalton Farms
Maxwalton Gloster 58th
1674637
Red, Maxwalton Farms

Red Dale 1556898
Red, The Allen Cattle Co.

Dunham's Ruth 2d x998778
Red, Z. T. Dunham & Sons

Red Dale 1556898
Red, The Allen Cattle Co.

Lady Perfect 33d x1117502
Red, Z. T. Dunham & Sons

DAM

Lady Perfect 166th x1939300
Red, Z. T. Dunham & Sons

Lady Perfect 124th x1784687
Red, Z. T. Dunham & Sons

LADY PERFECT 195th x2254148 is one of that famous Lady Perfect family that produced so well in the Dunham herd. She is pasture bred to The Thieman bull, Coronet Royalist by King of Hearts. Just think what a good pedigree that calf will have from a Thieman sire and the dam sired by a Pete Ross bull. She is a solid dark red.

Good water has a lot to do with successful stock raising.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LARSON

Cow

Lot 41

MYSIE BOUNTIFUL 13th 2271483

Roan, calved November 30, 1944. Bred by Geo. Larson & Sons, Harlan, Iowa; calved property of Emery Larson, Harlan, Iowa.

Parkdale Supreme 1711550
Roan, Bellows Bros.

Sunbeam's Pride 1422397
Roan, Geo. Larson

Parkdale Supreme 1711550
Roan, Bellows Bros.

Mysie Bountiful 1711552
Red, Geo. Larson & Sons

Supreme Champion 1625543
Roan, Bellows Bros.

Queen of Beauty 74th 1655788
Roan, Bellows Bros.

Royal Lad 1131648
White, Clair Robinson

Sunbeam's Beauty 1139647
R&W, Geo. Larson

Supreme Champion 1625543
Roan, Bellows Bros.

Queen of Beauty 74th 1655788
Roan, Bellows Bros.

Rex Cumberland 1664436
Roan, Geo. Larson

Lady Bountiful 1620879
RWM, W. B. Togue & Son

SIRE

Sunbeam Supreme 1939585
Red, Geo. Larson & Son

DAM

Mysie Bountiful 5th 1918659
Roan, Geo. Larson & Sons

MYSIE BOUNTIFUL 13th 2271483 sells mated to Brawith Royal Pilot. Brawith Royal Pilot is by Brawith Nugget and was senior champion at Omaha in 1942.

District auction sales of pure bred cattle are the breeders most effective show windows.

BOWER



Wernacres Hi-Hope 2083987 is a valuable addition to the herd of Daniel E. Bowers, Bridgewater, Iowa.

Cow

Lot 42

GOLDEN VICTORIA 55th 2308631

Roan, calved December 6, 1944. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

SIRE.
Brawith Standard 2052270
Roan, R. G. Egger

Lady Rosewood 18th 260099
Red, Jas. Douglas & Sons

A Queen of Riches 4th 1906378
Red, R. J. Egger

Archer's Standard 1815906
Red, Tomson Bros.

A Queen of Riches 2d 1805503
Roan, R. J. Egger

Browndale Bud 1831859
Roan, J. T. Judge

Divide Inflation 1776174
Roan, The Allen Cattle Co.

Rosebud's Rose 1765689
Roan, J. T. Judge

DAM
Golden Victoria 43d 2154022
Red, Daniel E. Bower

Golden Victoria 29th 1872828
Roan, Daniel E. Bower

Marshal's Cumberland 1558643
Roan, Phillip Funke

Golden Victoria 14th 1670681
Roan, Daniel E. Bower

GOLDEN VICTORIA 55th 2308631 is a nice roan heifer and should develop into a good breeding cow. Bred January 11th to Wernacres Hi-Hope, the outstanding good son of the noted Imp. Cruggleston Achtoi.

Merchandising Shorthorns is not unlike any other kind of merchandising.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BOWER

Cow

Lot 43

QUEEN VICTORIA 14th 2308632

White, calved February 17, 1945. Bred and owned by Daniel E. Bower, Bridgewater, Iowa.

SIRE

Brawith Standard 2052270
Roan, R. G. Egger

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

A Queen of Riches 4th 1906378
Red, R. J. Egger

Kilblean Count 1818995
White, J. T. Judge

DAM

Queen Victoria 8th 1941791
Roan, Daniel E. Bower

Queen Victoria 4th 1709588
Red, Daniel E. Bower

Brawith Boy 1836058
Roan, Hugh S. Black

Lady Rosewood 18th 260099
Red, Jas. Douglas & Sons

Archer's Standard 1815906
Red, Tomson Bros.

A Queen of Riches 2d 1805503
Roan, R. J. Egger

Ridgewood Browndale 1691186
Roan, Meyers Bros.

Rose of Kilblean 6th 1670016
Roan, J. T. Judge

Lavender Monarch 1582245
Red, Purdy Bros.

Queen Victoria 3d 1510568
Red, Daniel E. Bower

QUEEN VICTORIA 14th 2308632 is another one of those good Victorias that will look good in any herd. Plenty of size for age here. Sells open.

KLINE

Cow

Lot 44

ORANGE BLOSSOM 3d x2301806

Red, calved April 15, 1945. Bred and owned by S. H. Kline, Clarinda, Iowa.

SIRE

Proud Impression x2187739
Red, E. P. Laughlin

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Missie 22d x2062676
Roan, E. P. Laughlin

Red Type x1998864
Red, H. C. Stork

DAM

Orange Blossom x2113051
Red, S. H. Kline

Orange Lady 1844739
Red, F. J. Watson

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

Coronet's Reveler x1882176
Roan, Lewis W. Thieman

Missie 20th x1952605
Roan, E. P. Laughlin

Charwill's Type 2d x1915284
Roan, Fred Blomstrom & Sons

Majority 14th x1855416
Roan, H. C. Stork

Browndale Supreme 1714330
Red, Geo. W. Retzlaff & Son

Orange Girl 1711120
Roan, F. J. Watson

ORANGE BLOSSOM 3d x2301806 is a beautiful dark red heifer, thick, low down with a nice feminine head, level lines and short legs and a nice coat of curly hair from a Cruickshank Orange Blossom pedigree. This heifer is vaccinated for Bangs and vaccination certificate will be furnished.

An adequate water supply is always essential to better Shorthorns.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McMASTER

Cow

Lot 45

MACKWAY GOLDIE x2303143

Red, calved April 25, 1945. Bred and owned by Geo. McMaster, Bedford, Iowa.

SIRE

Clearview Goldstar x2137263
Red, Philip Kennedy

Stardale x2020699
Red, David & Jas. Burns

Barrmpton Lady 20th 1928974
Roan, Kennedy Bros.

Oakwood Radiant King 2d
x1957392
Roan, C. B. Teegardin & Sons

DAM

Marjory Gracious 2178077
Red, Geo. McMaster

Julyn Marjory 1952165
Red, Geo. McMaster

Collynie Stardale x1879093
Roan, Fred Blomstrom

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Goldspur's Beau 2d 1791374
Red, Lou Kennedy

Barrmpton Lady 19th 1777521
Red, Kennedy Bros.

Collynie Sensation x1789859
Red, Albert Hultine & Sons

Missie of Oakwood 3d x1824859
White, C. B. Teegardin & Sons

Sultan's Augustine x1883467
Red, Ira Braucht

Mayday Marjory 1692771
Roan, Geo. McMaster

MACKWAY GOLDIE x2303143 is from the extra prolific family of Maggies which have produced a lot of good cattle for me. You will like the smoothness, levelness, natural thickness, quality of this heifer, a perfect polled—look her over.

McMASTER

Cow

Lot 46

MACKWAY BUTTERFLY BELLE 2297795

White, calved May 2, 1945. Bred and owned by Geo. McMaster, Bedford, Iowa.

SIRE

Oakwood Radiant King 2d
x1957392
Roan, C. B. Teegardin & Sons

Collynie Sensation x1789859
Red, Albert Hultine & Sons

Missie of Oakwood 3d x1824859
White, C. B. Teegardin & Sons

Sultan's Augustine x1883467
Red, Ira Braucht

White Butterfly x1761371
White, Geo. McMaster

King Collynie Jr. x1718025
Roan, F. A. Ham

Malflower 13th x1715459
Roan, Albert Hultine

Oakwood Royal King x1574357
Roan, C. C. Rex

Missie of Oakwood 1558075
White, C. B. Teegardin & Sons

Royal Augustine x1700077
Red, Ira Braucht

Mina 7th x1754851
Red, Ira Braucht

Sultan's Commander x1682722
White, H. C. Stork

Village Butterfly 1374934
Roan, Adam Keller

DAM

Butterfly 42d 1940491
Red, Geo. McMaster

MACKWAY BUTTERFLY BELLE 2297795 is an extra growthy heifer, excellent head and just another one of those prolific Butterflies and a granddaughter of a grand champion Collynie Sensation x1789859.

Produce the kind of Shorthorns your customers admire.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

DAVIS

Cow

Lot 47

WILL-A-DELL BESSIE 12th 2303428

Red, white marks, calved May 3, 1945. Bred and owned by Will A. Davis & Son, Oakland, Iowa.

SIRE

Will-A-Dell Gold Plate 2063600
Roan, Will A. Davis & Son

Brawith Nugget 1944238
Roan, David Douglas

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt 252728
Roan, John Walker

Will-A-Dell Bessie 1836723
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Bessie 98th 1662033
Red, Hopley Stock Farm

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Sni-A-Bar Golden Ring 1036566
Roan, Sni-A-Bar Farms

Emma Cumberland 1406460
Roan, J. Miller's Sons

DAM

Will-A-Dell Bessie 2d 1895425
Roan, Will A. Davis & Son

Bessie 101st 1805621
RLW, Will A. Davis & Son

Villager's Champion 1579338
Roan, Frank C. Baker

Bessie 99th 1749439
Roan, Will A. Davis & Son

WILL-A-DELL COMMODORE 2303422—here is a calf full of the qualities for which Shorthorns cow. Her mother has been and still is one of our good producers and a very heavy milker. A full sister to this heifer has a dandy calf by Braedoon Bandmaster. Here is herd building material.

KENNEDY

ROSEWOOD LASSIE 3d 2323005

Cow

Lot 48

Red, calved April 5, 1945. Bred and owned by Lou Kennedy & Sons, Lewis, Iowa.

SIRE

Stardale x2020699
Red, David & Jas. Burns

Collynie Stardale x1879093
Roan, Fred Blomstrom

Collynie Sensation x1789859
Red, Albert Hultine & Sons

Lady Rosewood x1713067
White, Fred Blomstrom

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Rodney's Emblem x1338895
Red, E. P. Laughlin

Lady Nonpareil 1200778
Roan, W. R. & H. M. Hixson

Proud Marshal 1868189
Roan, Johnson Bros.

Helfred Fame 17211822
Red, F. W. Hubbell

Gipsy Queen 1342826
Roan, C. H. Jackson

DAM

Boni-Vu Rosewood 2014779
Roan, Ray Seid

Rosewood Lily 1687409
Roan, J. H. Seid & Son

Avonwood Type 1442489
Roan, F. E. Handorf

Rosewood 91st 1235827
White, Geo. W. Retzlaff & Son

ROSEWOOD LASSIE 3d 2323005 is a dark red, blocky daughter of Stardale x2020699. She is really foundation material.

The necessity of offering a quality product is vital if repeat sales and a reputation are to be built up and maintained.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KENNEDY

Cow

Lot 50

JEALOUSY'S BEAUTY 17th x2311282

Dark roan, calved May 10, 1945. Bred and owned by Lou Kennedy & Sons, Lewis, Iowa.

Goldspur's Villager x1916824
Red, R. E. Phillip

Browndale Villager 1819607
Red, Hopley Stock Farm

SIRE
Browndale Sultan x2136590
White, R. E. Phillip

O B's Red Rose x1720832
RWM, S. W. Stewart & Son

O B's Roan Rose x1730003
Roan, S. W. Stewart & Son

Beauty's Sultan x1282362
White, W. A. Meyer

O B's Rose x1668595
Red, S. W. Stewart & Son

Stardale x2020699
Red, David & Jas. Burns

Collynie Stardale x1879093
Roan, Fred Blomstrom

DAM
Jealousy's Beauty 15th
x2204913
Roan, Lou Kennedy & Sons

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Jealousy's Beauty 8th 1777522
Red, Lou Kennedy

Browndale Goldspur 1464101
Roan, Thos. E. Wilson

Jealousy's Beauty 4th 1451572
Roan, Lou Kennedy

JEALOUSY'S BEAUTY 17th x2311282 is a very typey dark roan daughter of Browndale Sultan X, full brother to the 1944 Iowa State Reserve Champion bull, and out of a top daughter of Stardale X.

McMASTER

Cow

Lot 51

MACKWAY BUTTERFLY MAY x2303141

Red, calved May 14, 1945. Bred and owned by Geo. McMaster, Bedford, Iowa.

Stardale x2020699
Red, David & Jas. Burns

Collynie Stardale x1879093
Roan, Fred Blomstrom

SIRE
Clearview Goldstar x2137263
Red, Philip Kennedy

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Barmpton Lady 20th 1928974
Roan, Kennedy Bros.

Goldspur's Beau 2d 1791374
Red, Lou Kennedy

Barmpton Lady 19th 1777521
Red, Kennedy Bros.

Sultan's Augustine x1883467
Red, Ira Braucht

Royal Augustine x1700077
Red, Ira Braucht

DAM
Graceful Butterfly x2082831
Red, white marks, Geo. McMaster

Mina 7th x1754851
Red, Ira Braucht

Silky Butterfly x1911611
White, Geo. McMaster

Sultan's Commander x1682722
White, H. G. Stork

Butterfly White Silk 1717569
White, Geo. McMaster

MACKWAY BUTTERFLY MAY x2303141 is a show prospect, as perfect a polled head as one could desire. She's a daughter of the Omaha show and sale grand champion, Clearview Gold Star by Stardale, the sire of many top selling calves for Lou Kennedy & Son.

Shorthorns mature faster and give greater weight for age for less
cost per pound of gain.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KLINE

Cow

Lot 52

MISSIE MARDALE 2d x2301805

Roan, calved May 21, 1945. Bred and owned by S. H. Kline, Clarinda, Iowa.

SIRE

Proud Impression x2187739
Red, E. P. Laughlin

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita 1787432
Red, C. B. Teegardin & Sons

Missie 22d x2062676
Roan, E. P. Laughlin

Coronet's Reveler x1882176
Roan, Lewis W. Thieman

Missie 20th x1952605
Roan, E. P. Laughlin

Mardale 78th x1823030
Red, Robert H. Thomas

Mardale 56th x1683837
Roan, Albert Hultine & Sons

Woodlawn Ruby x1306439
RLW, Robert H. Thomas

DAM

Missie Mardale x1908997
RLW, S. H. Kline

Nellie Lee x1709320
Roan, S. H. Kline

Diamond Marshal 1496433
Roan, Nebraska School of Agr.

Leto Fern x1576391
Red, S. H. Kline

MISSIE MARDALE 2d x2301805 is a short-legged, blocky heifer with the best of polled breeders in her pedigree. Her dam is one of our best milk cows. Vaccinated for Bangs and vaccination certificate will be furnished.

E. P. LAUGHLIN

Cow

Lot 53

DUNHAM DUCHESS 14th x2318630

Roan, calved May 28, 1945. Bred by A. L. Dunham & Son, Dunlap, Iowa; 2d owner, January 29, 1946, E. P. Laughlin, Imogene, Iowa.

SIRE

Coronet Royalist x2124397
Red, Lewis W. Thieman

King of Hearts x2014088
Roan, Lewis W. Thieman

Cherry Coronet x1905954
Roan, Lewis W. Thieman

Countess Maud x1704228
Red, Lewis W. Thieman

Violet Coronita x1891096
Roan, Lewis W. Thieman

Count Coronet x1760106
Roan, Lewis W. Thieman

Countess Violet 2d x1712490
Red, Lewis W. Thieman

Count Max x1891093
Roan, Lewis W. Thieman

Count Coronet x1760106
Roan, Lewis W. Thieman

Corona 4th 1632971
Roan, Lewis W. Thieman

DAM

Dunham Duchess 9th 2021540
Roan, Z. T. Dunham & Sons

Dunham's Duchess 7th x1952137
White, Z. T. Dunham & Sons

Builder 8th x1827749
Roan, Z. T. Dunham & Sons

Dunham's Duchess 5th x1703557
Roan, Z. T. Dunham & Sons

DUNHAM DUCHESS 14th x2318630 is a light roan heifer calf sired by Coronet Royalist by King of Hearts. Bangs vaccinated.

Most good producers agree that the knife should be used freely.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KENNEDY



Collynie Stardale x1879093 is the sire of Stardale x2020699, the bull making such an outstanding record in the herd of Lou Kennedy & Sons.

Cow

Lot 54

BROWNDALE BEAUTY 6th 2311285

Red, calved May 30, 1945. Bred by F. Raymond Burnham, Jr., Griswold, Iowa; calved property of Lou Kennedy & Sons, Lewis, Iowa.

SIRE

Stardale's Monarch 2176607
Roan, Lou Kennedy & Sons

Stardale x2020699
Red, David & Jas. Burns

Rosewood 134th 1854376
White, Geo. W. Retzlaff & Son

Christmas Night 1976667
White, R. E. Phillip

DAM

Browndale Dawn 2054907
Red, R. Raymond Burnham, Jr.

Browndale Beauty 5th 1941112
Red, Otto Matthies & Son

Collynie Stardale x1879093
Roan, Fred Blomstrom

Lady Nonpareil 3d 1473542
Roan, David & Jas. Burns

Browndale Monarch 1503276
Roan, Thos. E. Wilson

Rosewood 109th 1699435
Roan, Geo. W. Retzlaff & Son

Matchless Browndale x1864766
Roan, R. E. Phillip

Red Blossom 2d x1876818
Red, R. E. Phillip

Goldspur's Count 2d 1770398
Red, Hopley Stock Farm

Browndale Beauty 2d 1783593
Red, Crews & Andrews

BROWNDALE BEAUTY 6th 2311285 is a very attractive, modern typed granddaughter of Stardale X. She is a half sister to the Reserve Champion heifer at last springs sale. She will start someone out right.

Plan now to join your local Shorthorn district organization.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KLINE

Cow

Lot 55

GOLDEN WREATH x2312153

Roan, calved June 15, 1945. Bred and owned by S. H. Kline, Clarinda, Iowa.

SIRE

Proud Impression x2187739
Red, E. P. Laughlin

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Missie 22d x2062676
Roan, E. P. Laughlin

Fairview Baronet 1941941
RLW, D. M. Gregg

DAM

Fairview Wreath 2d 1991045
White, Hale Thompson

Sni-A-Bar Wreath 1767900
Roan, Sni-A-Bar Farms

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

Coronet's Reveler x1882176
Roan, Lewis W. Thieman

Missie 20th x1952605
Roan, E. P. Laughlin

Gregg Farms Baronet 1842988
Red, D. M. Gregg

Victoria 12th 1782812
Roan, D. M. Gregg

Mountain Archer 1706408
Roan, John A. Seeley & Sons Co.

Golden Wreath 18th 1637062
White, Sni-A-Bar Farms

GOLDEN WREATH x2312153 is a dark roan, short-legged, blocky heifer from the Sni-A-Bar Golden Wreath family. Her dam is a good milk cow. Vaccinated for Bangs and vaccination certificate will be furnished.

E. P. LAUGHLIN

Cow

Lot 56

ROSEWOOD 37th 2319498

Roan, calved July 5, 1945. Bred and owned by E. P. Laughlin, Imogene, Iowa.

SIRE

Oakwood Impression Jr.
x1957390
Red, C. B. Teegardin & Sons

Oakwood Impression x1855192
Red, C. B. Teegardin & Sons

Oakwood Juanita x1787432
Red, C. B. Teegardin & Sons

Max Browndale x1663460
Roan, E. P. Laughlin

Rosewood 4th x1453846
Roan, E. P. Laughlin

Oakwood Royal King x1574357
Roan, C. C. Rex

Oakwood Happiness x1682316
Roan, C. B. Teegardin & Sons

Royal Count Jr. x1053938
Roan, Miller & Sons

Oakwood June A x1684408
Red, C. B. Teegardin & Sons

Collynie Browndale 1531282
RLW, C. W. & F. Chandler

Rosemary L. 2d x1321210
Roan, Leemon Stock Farm

Edgcote Dale x1266043
Red, Owen Kane

Rosewood 2d x1338905
Roan, E. P. Laughlin

DAM

Rosewood 10th x1819680
Roan, E. P. Laughlin

ROSEWOOD 37th 2319498 is one of my good heifers. She is from a good roan cow and from a noted bull. He also sired Maxwalton Walkaway, the bull that topped the Congress sale in 1942 and sold recently to McDonald Farms for \$2000 at the age of five years. This heifer was vaccinated for

Use the pedigree to the best of your knowledge but make it secondary to individuality.

TWO New Shorthorn WORLD RECORDS



Tomahawk, purebred Shor.horn steer, grand champion over 1,640 steers of all breeds, 1945 Chicago Market Show, set a new world record total price paid for a single steer selling at \$10 a lb. to total \$11,100. He exceeded by \$898 a previous total for an Eastern States champion in 1933 which sold at \$11.15 a lb. Left to right: Joe Duea, Belmond, Iowa, fitter; C. K. Tomson, sec'y, Shorthorn Ass'n; Jim Boyle, Swift & Co.; John R. Thompson Jr., pres. Thompson's Restaurants, buyer; C. A. Henkel, Mason City, Iowa, breeder.

Modern
TYPE

+

EXTRA
Weight

=

GREATER
PROFIT



Courtesy
American
Shorthorn
Breeders'
Association,
Stockyards,
Chicago 9,
Illinois,
Write us.

This load of Shorthorn feeders, grand champions over all breeds at the 1946 Denver National Western, averaged 475 lbs. each, sold for 47 cents a lb., brought \$223.25 apiece, highest total price ever paid per feeder steer. They outsold by \$20 a head feeders of another breed of the same age which later brought 50¼ cents a lb. They were exhibited by the Winkler Sisters, Castle Rock, Colo., and sold to Albert and Ed Fritzler, Sterling, Colo.

SHORTHORNS Best in Every **WEIGH!**

IMPORTANT SALES

IOWA STATE SHORTHORN CENTENNIAL

Des Moines, Iowa

Chas. Garden, Sale Mgr., Route 6, Des Moines

Show, Friday, March 29th

Sale, Saturday March 30th

Southwest Iowa Shorthorn Association

Red Oak, Iowa

Malcolm D. Lomas, Sale Manager

SHOW and SALE, MONDAY, APRIL 1st

NORTHWEST MISSOURI SHORTHORN ASSN.

Maryville, Mo.

W. F. Barber, Ravenswood, Mo., Sale Manager

Show and Sale, Tuesday, April 2nd

LIST OF CONSIGNORS

	BULLS	FEMALES
Daniel E. Bower, Bridgewater.....	3, 9, 23	34, 36, 37, 38, 42, 43
Jas. Campin, Randolph.....	2	
Arion Christensen, Kirkman.....	24	
Cumberland Stock Farm, Manilla.....	16, 28	
Will H. Davis & Son, Oakland.....	22	47
Fender Bros., Carson.....	13	
A. P. Ferrel, Randolph.....	29	
Geo. F. Gruss, Greenfield.....	4, 8, 26	
Lou Kennedy & Son, Lewis.....	21	50, 54, 48
S. H. Kline, Clarinda.....		44, 52, 55
Emery Larson, Harlan.....	20	33, 35, 41
E. P. Laughlin, Imogene.....	14, 17	40, 53, 56
Matt Laughlin, Emerson.....	7, 18	
Lomas Farms, Villisca.....	6, 11	31
McCone Bros., Botna.....	1	
Geo. McMaster, Bedford.....	19	45, 46, 51
Nels Peterson, Exira.....	5	
R. E. Phillip, Red Oak.....	12, 27, 30	32
Eldor Swanson, Hepburn.....	15, 25	

A SELECT DRAFT OF

Herd Heading Bulls

For The

BREEDER . . . RANCHMAN . . . FARMER

FREE FREIGHT OFFER — The American Short-horn Breeders' Ass'n. will refund up to a maximum of \$200 in freight to any buyer or group of buyers who purchase **10 head or more** and to be shipped to one destination.

Bring your neighbors. Buy with them. Ship with them.

**FEMALES—COWS WITH CALVES AT FOOT
BRED AND OPEN HEIFERS**

It is easy to ship cattle from Red Oak by rail or truck to any point in the nation. Plenty of trucks are available for long distance hauls in any direction.

SAVE YOUR CATALOGUE, BRING IT TO THE SALE

